



Founding Chairman POPAI Sustainability Committee, Mike Farley, with Metcash CEO, Andrew Reitzer.

A bright green future

The Future's So Bright Green Sustainability Conference is an initiative of POPAI Australia and New Zealand aimed at bringing together retailers, industry suppliers and brands to learn from 'best practice' sharing, and hear about sustainability initiatives from leading brands, retail experts, industry associations and their member's sustainability initiatives.

POPAI's Sustainability Conference is a major industry forum where 13 top speakers dedicated to sustainability will present on 13 sustainability topics. The conference will be held on October 22, from 7.30am to 12.30pm at the Randwick Pavilion (AJC Convention Centre), Randwick Racecourse, Sydney.

The conference is aimed at executives and personnel engaged in: marketing at retail, retailers, suppliers, sales and marketing, general management, designers, category management, brands, store planning, operations, packaging, and environmental management.

Register online at the POPAI website: www.popai.com.au.