



EXHIBITOR INFORMATION

24—26 September 2012

**Sydney Convention & Exhibition Centre
Darling Harbour, Sydney**



Why Exhibit?

- Meet decision makers face-to-face
- Generate new sales opportunities
- Reinforce existing business relationships
- Showcase your products, creativity & expertise!

Who Visits?

- Senior Marketing & Trade Marketing personnel
- Senior Retail Executives
- Senior Management with purchasing power
- Shopping Centre Management

What will be exhibited?

- Point of Purchase Displays
- Sustainability in Marketing at Retail
- Digital Media Content Creation & Management
- Strategic Advertising
- Display Hardware & Digital Media Solutions
- New materials, Systems & Techniques

What's the cost? (10% Discount on 2007 Prices)

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|------------------|--------------------|
| • 3m x 3m | AUD 4,500.00 + GST |
| • 3m x 6m | AUD 9,000.00 + GST |
| • 6m x 6m | AUD18,000.00 + GST |

What's included?

Exhibitors receive:

- Fully Carpeted Shell Scheme Booth including back and side walls (Option for Space only Available)
- 2 x Spotlights
- Power point
- Fascia Sign with your Company Name
- Comprehensive exhibitor manual
- First option to utilise sponsorship opportunities
- Booth location and Company Listing in the Expo Visitors Guide